NATIONAL BALLOON RALLY CHARITIES ANNOUNCES DONATIONS

Press Release

National Balloon Rally Charities (NBRC), DBA Carolina BalloonFest, is pleased to announce the sum of monies to be given away this year at the annual celebration of the Carolina BalloonFest. This year, the Carolina BalloonFest hosted an estimated crowd of 40,000 attendees.

As a 501(c)(3) nonprofit, it is an annual tradition for NBRC to donate a portion of the proceeds made from the three-day festival to surrounding organizations in the area. This year, NBRC will be giving away $115,000, the highest sum of donations to be given away thus far.

“We are extremely fortunate to have great sponsors and the best volunteers to make this event happen. This team worked diligently to put on an awesome festival; through marketing, promotions and perfect weather we had a spectacular 44th Carolina BalloonFest,” said Executive Director, Bud Welch. Welch accepted the position in August of this year, after serving as interim for five months prior. “We do this so we can give back to our community and are thrilled to give away $115,000 to local nonprofits. Making a difference in our community is what it’s all about.”

The following organizations will receive donations from NBRC:

* Relay for Life
* United Way of Iredell County
* Iredell SCAN
* Girl Scouts Carolina Peaks to Piedmont Region 5
* Boy Scouts Troop 174
* Boy Scouts Troop 607
* Boy Scouts Troop 609
* Mitchell Community College
* Statesville Chamber of Commerce
* Statesville Kiwanis
* North Iredell High School JROTC
* North Iredell High School Cheerleaders
* Power Cross
* Civil Air Patrol Iredell Squadron
* Children’s Home of Iredell County
* Balloon Federation of America – Youth Scholarship Program
* Carolina Balloon Association – Youth Scholarship Program Football Chapter
* Dove House
* Iredell Christian Ministries
* March of Dimes
* Harmony Elementary school library
* Young life of Iredell County
* Fifth Street ministries
* Dove House
* Barium Springs Children’s home
* American Cancer society
* In His Steps